

## Istria Media Days 15-18 October 2023, Vrsar, Croatia



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SOUTH EAST EUROPE MEDIA ORGANISATION



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### Challenges and Chances of Peace Communication in Europe - Critical Observation of Communication Warfare in Times of Russian War in Ukraine

Challenges and Chances of Civil Culture of Transnational Understanding Facing Current Media- Trends and Phenomena - Strengthening Knowledge about Fake News and Fake Science – Russian Aggression against Ukraine and Russia

Conference language: English

Contact Email: [info@seemo.org](mailto:info@seemo.org) Phone: +43 1 513 39 40

Venue: Maistra Select Belvedere Resort, Vrsar

More: <https://seemo.org/istria-media-days-15-18-october-2023-vrsar-croatia/>

## Sunday 15 October

Arriving – for hotel guests: hotel check in from 15.00 (early check-in is subject to availability and not guaranteed).

<b>16.00 Registration</b>	
<b>17.00 Come Together</b>	
<b>17.15 Welcome</b>	
Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO)
Klaus Fiesinger	Regional Director for Southeast Europe, Hanns Seidel Foundation
Andrea Čović Vidović	Acting Head of European Commission Representation in Croatia and Head of Press and Media, Zagreb
Thomas A. Bauer	Professor, University of Vienna, President, Österr. Gesellschaft für Bildung und Kommunikation and President of European Society of Education and Communication (ESEC), Vienna
Klara Trošt Lesić	Director, Turistička zajednica općine Vrsar, Vrsar
Jessica Acquavita	Vice-President of the Region, Istria County
Jasna Vaniček- Fila	Director of Directorate for Media and Development of Cultural and Creative Industries, Ministry of Culture and Media of Croatia, Zagreb
<b>18.15 Welcome by Věra Jourová, Vice-President of the European Commission, Brussels (video message)</b>	

### 18.30 Reception

<b>19.30 Video - Ukraine: Frontline by European External Action Service (EEAS)</b>	
<b>19.45 Media Reporting about the Russian aggression against Ukraine and use of Propaganda – Fact check</b>	
Viktorija Car	Professor, Communication and Media, University of Split, Split
Stojan de Prato	Freelancer, former Večernji list Brussels EU and NATO Correspondent, Zagreb
Elizabeta Gojan	Senior reporter Foreign Affairs Croatian Television, Croatian Radiotelevision - HRT, Zagreb
Anna Babinets	Co-founder and editor-in-chief of the independent investigative agency Slidstvo.Info and member of the Organized Crime and Corruption Reporting Project (OCCRP), Kyiv
Snježana Milivojević	Professor, Faculty of Political Sciences, University of Belgrade, Serbia
Marina Constantinoiu	editiadedimineata.ro, Former editor in chief Jurnalul National, Bucharest
Chairperson	Oliver Vujovic, SEEMO
Questions / Comments	

### 21.15 Snježana Milivojević, Professor, Faculty of Political Sciences, University of Belgrade, Serbia: Digital Archiving - TV stories from the Past

### 21:45 End of the day

**Monday, 16 October 2023**

**09:15 Come Together**

**09.30 Meaning of Media Discourse on Russian War in Ukraine for the European Society**

Dimitris Charalambis	Professor, University of Athens and President of the Hellenic Political Science Association, Athens
Jorgos Papadakis	Managing Director of the European Jewish Association and the Europe Israel Press Association (EJA-EIPA), Brussels
Ljiljana Zurovac	Independent media expert, former Executive Director of the Press Council of Bosnia and Herzegovina, Sarajevo
Tena Perišin	Professor, Department of Journalism and Media Production at the Faculty of Political Science, University of Zagreb, Zagreb
Oddgeir Tveiten	Professor, University of Kristiansand, Communication and Media Studies, Oslo
Chairperson	Andrea Čović Vidović, Acting Head of European Commission Representation in Croatia and Head of Press and Media, Zagreb

Questions / Comments

**11.00 Why Do Young People Avoid News Content? How To Attract Young Users for News**

Tena Perišin	Professor, Department of Journalism and Media Production at the Faculty of Political Science, University of Zagreb, Zagreb
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Questions / Comments

**11:15 Introducing Lecture Oddgeir Tveiten: Social Media– Sources of Enlarging, Enriching, Changing, Disordering the Political Discourse. Legal and Regulatory Measures: Regulation of Social Media and the Enforcement of Penalties for the Spread of Fake News**

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Oddgeir Tveiten  
Presentation of the Results from Working Groups**

**12:30 Working Lunch**

**13:30 Oleksey Soldatenko, Programs Director, International Institute for Regional Media and Information, Kharkiv: How regional and local media survive during the War in Ukraine**

**13.45 Introducing lecture Viktorija Car, Professor at the University of Split, Croatia, at the Communication and Media studies: War Disinformation Campaigns - Challenge for Media Competence.**

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Viktorija Car  
Presentation of the results from working groups**

**15.00 End of afternoon lecture**

**16:30 Guided Walking Tour Vrsar / Dinner (meeting place for the start in front of the hotel restaurant “Lovor”)**

**20.00 Evening talk: Use of Technology (Artificial Intelligence -AI, machine learning algorithms) to Combat Disinformation and Promote Media Literacy and Misuse of AI**

Ivan Lovreček	Founder and CEO Videoclick and former Editor-in-Chief to Deputy CEO RTL Croatia, Zagreb
Milorad Ivanović	Editor-in-chief. Balkan Investigative Reporting Network (BIRN) Serbia, Belgrade
Nataša Ružić	Professor at the Faculty of Political Science of the University of Montenegro, Podgorica
Tomislav Levak	Lecturer, Academy of Art and Culture, Josip Juraj Strossmayer University, Osijek
Chairperson	Jorgos Papadakis, Managing Director of the European Jewish Association and the Europe Israel Press Association (EJA-EIPA), Brussels
Questions / Comments	

**21:30 Presentation of Student TV (Televizija Student) and Radio Student, Zagreb - Cooperation Possibilities in the Region**

**21:45 End of the day**

**Tuesday, 17 October 2023**

**09:15 Come Together**

**09:30 Introducing Lecture: War Propaganda – Warfare Media Strategies. - Saša Leković, Freelance journalist and President of Investigative Journalism Center, Daruvar**

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Saša Leković  
Presentation of the results from working groups**

**10:45 Using of the German News Service in Professional Reporting - a reliable source of news from Germany**

**Deutsche Welle: Countering Disinformation With Technology-Assisted Verification**

Daria Grudić	Distribution Manager, Distribution Europe Department, Deutsche Welle, Bonn
Jochen Spangenberg	Deputy Head of Research and Cooperation Projects at Deutsche Welle, Bonn
Questions / Comments	

**12:15 Lunch**

**13:15 Introducing Lecture: The EU-Media Policies – Capable for European Social Understanding: Cohesion /Europeanization? Challenges for European Studies- Ljiljana Zurovac, Independent media expert, former Executive Director of the Press Council of Bosnia and Herzegovina, Sarajevo**

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Ljiljana Zurovac  
Presentation of the results from working groups**

**14.45 Introduction Lecture: Challenges and Chances of Media Society: Transnational Media Communication - European Media Society: Expectations, Criteria - Marko Milosavljevič, Professor, Section of Journalism, Faculty of Social Sciences, University of Ljubljana, Ljubljana**

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Marko Milosavljevič  
Presentation of the results from working groups**

**16:00 Introducing Lecture Dimitris Charalambis, Professor, University of Athens and President of the Hellenic Political Science Association, Athens: Political Communication and the attack on Democracy: Irrationalism, disinformation, social media and populism**

Questions / Comments

**Working groups with Thomas Bauer, Nana Walzer and Dimitris Charalambis  
Presentation of the results from working groups**

**17.15 End of afternoon lecture**

**18:30 Dinner**

**20:00 Evening Talk: Round Table Discussion: Continuities and Discontinuities of Europeanization Regarding the Challenges of conflicts and wars**

Saša Leković	Freelance journalist and President of Investigative Journalism Center, Daruvar
Boris Bergant	Former Deputy General Director RTV Slovenia, Ljubljana and Deputy President European Broadcasting Union (EBU), Geneva
Zrinka Vrabec Mojzeš	Editor-in-Chief, Radio Nacional, journalist and columnist Nacional political weekly and former Advisor to the President of the Republic of Croatia Ivo Josipović , Zagreb
Boban Tomić	Dean, Higher School of Communication/Visoka škola za komunikacije, Belgrade
Erlis Çela	Professor, Head of Communication Sciences Department at Beder University, Tirana
Chairperson	Ognian Zlatev, SEECOM, Brussels

Questions / Comments

**21.30 Meeting for professors (invited are only professors)**

**Wednesday, 18 October 2023.**

For hotel guests: hotel check out time is until 10:00 (late check-out is subject to availability based on hotel occupancy levels for the day)

<b>09:30 Reporting about History in Media from Former Yugoslavia To Ukraine – Fake History – Fake Stories?</b>	
Volker Pabst	South East Europe and Turkey Correspondent, Neue Zürcher Zeitung, Istanbul
Lejla Turčilo	Professor, University of Sarajevo, Sarajevo
Marko Milosavljevič	Professor, Section of Journalism, Faculty of Social Sciences, University of Ljubljana, Ljubljana
Zrinka Vrabcic Mojzeš	Editor-in-Chief, Radio Nacional, journalist and columnist Nacional political weekly and former Advisor to the President of the Republic of Croatia Ivo Josipović , Zagreb
Dejan Milenković	Professor, Faculty of Political Science, Belgrad
Istvan Deak	freelancer, Brasov
Chairperson	Maja Sever, European Federation of Journalists (EFJ), Brussels and journalist, Croatian Radiotelevision - HRT, Zagreb
Questions / Comments	

<b>11:00 Concluding Lecture Thomas Bauer: Theory Horizons of Media Communication in the Interest of political Communication Culture</b>
Questions / Comments

<b>12:00 Concluding Plenum / Future activities:</b>	
Nana Walzer	Communication expert, moderator and author, owner Walzer COM, Vienna
Thomas A. Bauer	Professor, University of Vienna, President, Österr. Gesellschaft für Bildung und Kommunikation and President of European Society of Education and Communication (ESEC), Vienna
Aleksandra Markić Boban	Head of Zagreb Office, Hanns Seidel Foundation, Zagreb
Oliver Vujović	Secretary General, South East Europe Media Organisation (SEEMO)

**12:30 End of Istria Media Days**

**Departure**